



# UNITED PROPERTY EXPO

## INTERNATIONAL OVERSEAS REAL ESTATE EXHIBITION

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**OCTOBER 4-5**

**WARSAW, POLAND**

### Статистика:

- Number of registered visitors  
- **8 250 people**
- Number of actual visitors in 2 days - **1600 people**
- Number of participants - **30 participating companies from 12 countries**
- Number of deals that took place on the day of the exhibition - **more than 15 signed deals**
- Number of questionnaires collected by each participant during 2 days of the exhibition - **at least 70**
- **questionnaires of potential buyers for each exhibitor**
- Average purchase receipt - **300 000 euros**
- **55% of visitors** purchased property to live abroad
- **30%** - **small investors**, purchase of real estate for further rental
- **15%** - **large investors**, search for investment projects
- **5%** - **come to see** and get acquainted with the prices for the future + local real estate agents

### Most popular countries for visitors in Warsaw 2024:

**1st place** - Spain, Greece, Bali, Thailand, Georgia, UAE

**2nd place** - Türkiye, Cyprus, Northern Cyprus, USA, Montenegro

**3rd place** - Italy, Cambodia, Kenya, Zanzibar, Africa, Madagascar

- Extended to the next exhibition  
- **75% of companies**

At this exhibition we saw that the Polish population has increased demand for the purchase of real estate in exotic countries: **Africa and Kenya**. We also observe a growing trend in demand for the purchase of real estate in Turkey, **which 25% higher than it was in the spring of 2024.**

# ФОТОГАЛЕРЕЯ

